<mark>Volume 1, Issue 3</mark>

Oct.-Dec. 2006

# Sisters 'NAME' Brand Their Business & SIB Shows How!



SIB Clients can now add to their business tool box custom domain names and web address "parking", to include links to their other SIB webpages and/or their own business websites. This is just another powerful SIB solution enabling clients to better "brand" their business. This improves marketability, credibility, and networkability in the business marketplace. Now clients can do business more competitively online and offline, and gain points as a 21st century professional. Dorothea Johnetta Johnson (left) has already taken advantage of the service by registering her new domain www.innerglowskincare.com and parking it at her client page inside the SIB network; where there's mall of internet traffic going 24-7. She then leverages her new web address on her business cards, car signs, voicemail messages, and when communicating with customers. It's SIB's network, advertise, market and empower (NAME) your business strategy.

## Welcome New SIB Clients



Dr. Cassandra Whitaker Whitaker Women's Care 929 Spring Creek Road Suite 202 Chattanooga, Tennessee 37412 (423) 855-4044 harrisakacass@aol.com



Ferlencia Tuggle Ferlencia's Floral Designs 711 Tunnel Boulevard Chattanooga, Tennessee 423-954-9421 ferlencias-floral@hotmail.com



Darlene Houston Darlene's Purse-sonals Original Crochet Bags Chattanooga, TN 423-894-1590



Zenovia Charles of ZUN-NO-Vee-Ya's Personalized Candles 2448 N. Brier Circle Chattanooga, TN 37406 423-255-4315 zeknoviacharles@hotmail.com



Tanya Horne Arbonne International 9237 Shay Cove Ooltewah, TN 37363 (423) 855-7064 thorne2 1999@yahoo.com

## Clients, Partners, & Network News



Mrs. Mary Williams, Owner of The Floral Gallery, was recently nominated for the 2006 Chattanooga Chamber ATHENA Award. 423.624.1470



Cheri Hudgins with BeautiControl is October Sister of the Month. For service info contact Cheri at 423.822-7673.



Merrill Lynch Katye Jones next Lunch & Learn SME, October 26 at the Tallan Cellar Restaurant @MLK.



Sisters In Business Nominated for 2006 Minority Enterprise Development (MED) Young Entrepreneur Business Award.

# Holiday Shopping Showcase & Business Expo

Saturday, November 4, 2006 • 10 AM - 5 PM





Clothing . Jewelry . Purses Household Items . Items for men, women & children





## Chattanooga Choo Choo Imperial Ballroom

Shop early for Christmas and help the Community Kitchen... Chattanooga Community

Admission \$1.00

Kitchen § Help from the Heart of

Exhibitor space available; call 423-421-5646.

Canned food donations will be accepted at the door. Hosted by: Sisters in Business • www.sistersinbusiness.net

Fall Into Savings with SIB Special Offers Through October 2006.

\$50.00 Off \$195.00 Annual SIB Client Annual Subscription Fee.

\$25.00 SIB Pack "Flyers"- A Quick, Easy, and Affordable way to advertise your business at the Holiday Shopping Showcase.

\$25.00 Online Newsletter Advertisements. Buy 3 ads get 4th Free!

\$20.00 Business card size ad in Holiday Showcase Booklet.

FREE! Give a door prize and get free publicity at Nov. 4 Expo!

For more information about SIB. SIB Clients & Partners, or to subscribe, please contact:

Tekelia C. Kelly, Founder/Owner P.O. Box 25548

Chattanooga, TN 37422-5548

Phone: 423.421.5646

Email: sisters@sistersinbusiness.net

Web: www.sistersinbusiness.net

### SIB Welcomes New Business Partners

Welcome to the following Business Partners Katye Jones and Terri Jeter-McAvoy, who joined the Sisters In Business Network during the Empowerment Luncheon on June 15, 2006. Katye Jones, Vice-President of Investments at Merrill Lynch, also personally participated as a sponsor, purchasing a table for herself, a company guest, and several girls attending the luncheon from Girl's Inc. Terri Jeter-McAvoy is a Girl's Inc. Board Member and has been awarded among many distinctions, the Chattanooga Area Chamber of Commerce Athena Award.



#### Katye Jones, CFM, CRPC

Asst. Vice President/Investments Merrill Lynch Global Private Client Group



#### Terri Jeter-McAvoy, CVA, CIT Certified Public Accountant Henderson Hutcherson & McCollough, PLLC

Find SIB Business Clients and Services online at www.sistersinbusin ess.net

#### **Cheri Hudgins**

Cheri Hudgins is a new BeautiControl Consultant. If you wish to learn how to relax in the comfort of your own home- Cheri is the person you want to call.

Cheri is available to do "Spa Parties" for special events, such as Bridal Showers, Ladies Night Out, or a special twist for a birthday party. She will create an environment of relaxation while providing great information of how to care for you and your body.

For more information about Cheri's offerings, please contact here at 423-355-3518, email at <a href="mailto:hudgi911@bellsouth.net">hudgi911@bellsouth.net</a>, or visit her website at www.beautipage.com/cherihudgins.

#### SAVE THE DATE: Nov. 4, 2006 SIB Holiday Shopping Showcase



Displayed items above are by SIB Client Janice Burse- Avon at SIB's Empowerment Luncheon & Mini-Tradeshow, & Fundraiser. Look for more updates online at <a href="https://www.sistersinbusiness.net">www.sistersinbusiness.net</a>.

# Paid Advertisement Bernie Miller for County Commissioner-District 5



www.BernieMillerDistrict5.com



#### Janice Burse

Avon hosted it's President's club luncheon on May 25, at the Chattanooga Marriott. This event is to celebrate Avon representatives outstanding success 2005-2006. Janice earned the Honor Society award for sales of \$20,200.00 in a year and placed second for increased sales of over \$7,000.00 in her district.

Janice's Avon promotions for the month of June includes foot care products, deep moisturizer cream, foot soak, foot file. Receive 10% discount off first order of \$20.00 or more. Contact at 423-899-7102, jburse@comcast.net, or search www.sistersinbusiness.net.



Call Sadie Smith of Skin Balm, Inc. at 423.296.1655. or visit WWW.YOURSKINSHELPER. COM "

SKIN BALM, INC.



Call Carolyn of Nia! Companies at 423-902-2442, your Arbonne and Warm Spirit Representative.





# Rose of Sharon's Senior Villa 2nd Annual Gala Rose of Sharon's Senior Villa 2nd Annual "Pearl White Gala" on Sept. 8, 2006 Get Ready for the 2nd Annual Pearl White

on Sept. 8, 2006 Get Ready for the 2nd Annual Pearl White Gala, September 8, 2006, at the Chattanooga Convention and Trade Center. Featuring Phil

Perry, Howard Hewitt ,and a local artist. Tickets go on sale June 8,2006. All seats are VIP-(no general admission). Tickets are \$50.00 per person. Tables are \$500.00 for event only. Corporate tables are \$650.00,

"Dancing Under the Stars", Friday, July 14 presented by MYTD, Bessie Smith Hall, 7-11 PM. For further information contact Deborah Gunn at 423.314.2532 or visit www.multiculturalyouth.org.